

GENERAL INFORMATION

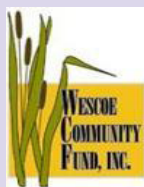
Southern Lehigh School District is excited to announce the 2014 Tri-a-Biathlon Challenge. The Challenge will be held on Saturday, October 11, 2014 for grades 3-12. The biathlon/duathlon is a bike/run starting at Southern Lehigh Intermediate School (SLIS) and finishing at SL football stadium. There will be an inflatable obstacle course for grades K-2, while siblings, friends, family wait for their young athletes to finish the race.

The cost is \$25.00, which will benefit Southern Lehigh Education Foundation (SLEF) and Wescoe Community Fund, Inc. Go to www.active.com or www.triabiathlon.com to register.

The Tri-a-Biathlon Challenge was created by Dr. Trish Colasurdo and Jennifer Wescoe-Schaninger who had a *vision* to create an event to help promote health and wellness in the community. The *purpose* is to encourage our youth to develop and establish healthy eating habits and exercise in their daily lives. The *hope* is to recognize Southern Lehigh School as being a proactive school district in encouraging students to be physically active outside of school.

Lastly, there will be time in the beginning of the school year to familiarize oneself with the bike/run course. We look forward to its benefits at the Challenge.

Come join us make a positive difference in our children's lives!



2014 Tri-a-Biathlon Challenge
Attn: Jennifer Wescoe-Schaninger
P.O. Box 124-0124
Coopersburg, PA 18036

2014 Tri-a-Biathlon Challenge



Contact information:

Website: www.triabiathlon.com
Phone: 484.225.3048; 484.553.6340
E-mail: trish@triabiathlon.com;
jen@triabiathlon.com

Benefits: Southern Lehigh Education Foundation (SLEF) and Wescoe Community Fund, Inc.

CORPORATE SPONSORSHIP

\$100 CAMP MEETING ROAD SPONSOR

- Company business cards (provided by company) will be available at the beginning and end of the race.
- Company will be listed on tee-shirts under appropriate sponsor category.

\$300 E. VALLEY ROAD SPONSOR

- All of the above
- Company business cards will be enlarged and displayed at Southern Lehigh football stadium.

\$500 E. HOPEWELL ROAD SPONSOR

- All of the above
- Banner (provided by company) will be displayed at Southern Lehigh football stadium.
- Company name will be announced at Southern Lehigh football stadium.

\$1,000 + PRESTON LANE SPONSOR

- All of the above
- Company will be credited with MAIN SPONSORSHIP for the 2014 Tri-a-Biathlon Challenge in all promotional avenues.

IN-KIND SPONSORSHIP

- Company cards will be available at the beginning and end of race.
- Company will be listed as an In-Kind Sponsor on promotional material.
- Company will be announced as an In-Kind Sponsor throughout the race.

2014 TRI-A-BIATHLON CHALLENGE



CORPORATE AND IN-KIND SPONSORSHIP

Company Name

Address

Phone

Contact name

E-mail

PLEASE RETURN BY: SEPTEMBER 5, 2014

- Yes! I would like to be Corporate Sponsor
- \$100 CAMP MEETING ROAD SPONSOR
 - \$300 EAST VALLEY ROAD SPONSOR
 - \$500 E. HOPEWELL ROAD SPONSOR
 - \$1,000+ PRESTON LANE SPONSOR

Yes! I would like to be an In-Kind Sponsor
Perishable donations: We will notify you the amount of good that will be needed during the week of September 29.

- Bottled Water
- Bagels
- Apples
- Gatorade
- Bananas
- Oranges

Non-perishable donations:

- Copies for promotional literature and signs throughout race route.
- Other services

Monetary contributions for Southern Lehigh Education Foundation (SLEF)

2014 TRI-A-BIATHLON CHALLENGE

c/o Wescoe Community Fund, Inc.
P.O. Box 124-0124
Coopersburg, PA 18036
Make check payable to: SLEF
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